

## BUREAU OF LAND MANAGEMENT PARK RANGER INTERN ANDREA BALLES

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## Abstract:

In the summer months of 2022 I embarked on an eleven-week internship as a park ranger for the Bureau of Land Management (BLM) at the Moab and Monticello field offices in Southeastern Utah. I developed digital and printed interpretive and outreach materials for Bears Ears National Monument (BENM) that communicated monument objects and values. By highlighting the natural, cultural, and historic resources of BENM. I helped inform the public on the many ways that new, innovative, and creative shifts in policy are actively addressing social justice issues on Federal lands - including the voices of Indigenous people in the management of their ancestral lands. As a monument team member, I also developed BLM Daily blogs, brochures, social media campaigns, photo content, website and document updates, and other communication products. I spent time brainstorming content, finalizing materials, and informing future outreach efforts and materials. This internship developed my skills in several areas: oral and written communication skills, working independently and with a team, precision and attention to detail, professionalism, knowledge and understanding of BLM "multiple use" policies and management practices. The experience further inspired my passion for public lands and my engagement with questions about how to protect them in rapidly changing social and natural environments.



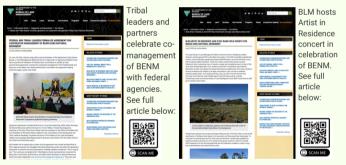
The Bears Ears buttes, a geologic formation that Bears Ears National Monument is named after.

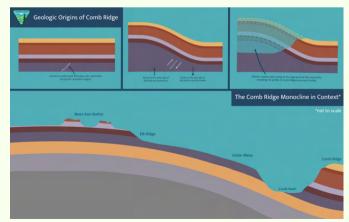
## Objectives and Goals:

- Support outreach for Bears Ears National Monument through creation of written and photo content for online forums and visitor engagement
- Develop a science-based media campaign to convey importance of management practices such as *responsible recreation* and *Leave No Trace*
- Develop an understanding of the value and complexity of managing natural and cultural resources in Bears Ears National Monument
- Write BLM Daily blogs
- Create Bears Ears National Monument brochures with Adobe InDesign
- As a representative of the BLM, network with interest groups, government officials, and the public for the purpose of protecting and improving management of Bears Ears National Monument



Tribal leaders and partners gather with BLM and U.S. Forest Service employees underneath new Bears Ears National Monument signage in celebration of inter-governmental agreement to cooperatively manage the Federal lands and resources of the BENM.





Graphic depicting the formation of Comb Ridge Monocline to accompany social media campaign engaging people about physical and cultural characteristics of Bears Ears National Monument, as well as the principals of Leave No Trace. Credit: Alex Ennes, BLM park ranger



Training excursion with archaeologists in preparation for communicating Native American cultural practices.

Bears Ears National Monument's boundaries were reestablished in October 2021 under Proclamation 10285 by the Biden Administration to protect over 1.3 million acres of federal land. It is a high profile monument due to its vast natural and cultural resources, its significance to many Native American Tribes, and its outstanding opportunities for recreation.



BLM Director Tracy Stone-Manning and Andrea Balles at Federal and Tribal leader intergovernmental signing ceremony.

## Future Work:

The Direct Hire Authority - Resource Assistant Internship program provides special opportunities to noncompetitively jumpstart careers working for federal land management agencies within the US Department of the Interior. I anticipate gaining DHA-RAI status upon graduation and furthering my career in public land management.